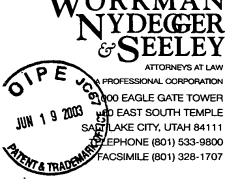
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PATENT APPLICATION Docket No. 14531.46

Express Mail Label No. EV329631443US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:)	
	Phillip Y. Goldman, et al.))	
Serial No:	09/264,432) Art Unit	
Filed:	March 8, 1999) 2614)	
Confirmation No.:	3073) RECEIVED	
For:	SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN INFORMATION RETRIEVAL SYSTEM DISPLAY) JUN 2 3 2003) Technology Center 2600)	
Examiner:	Scott E. Beliveau	<i>)</i>)	

TRANSMITTAL FOR REQUEST FOR CONTINUED EXAMINATION

Mail Stop: RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

06/23/2003 BABRAHA1 00000087 09264432

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750.00 OP

This is a Request for Continued Examination (RCE) under 37 CFR § 1.114 for the above-identified application. Enclosed herewith for filing in the above-identified application is Amendment "C" After Final Rejection.

The fee has been calculated as follows.

				Small Enti	ty		Other T Small E	
	Claims Remaining After	Highest No. Previously Paid For	Present Extra	Rate	Additional Fee	or	Rate	Additional Fee
Total	25	Minus 32	= 0	x 9 =	\$		x 18 =	\$0
Indep.	5	Minus 5	= 0	x 42 =	\$	or	x 84 =	\$0
Filing Fee for Request for Continued Examination			+ 375 =	\$	or	+750 =	\$750.00	
Total Additional Fee				\$	or	Total	\$750.00	

C. Payments

- X Form PTO-2038 submitting payment in the amount of \$750.00 is enclosed to cover the RCE filing fee pursuant to 37 CFR § 1.17(e).
- X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.
 - X Any additional filing fees required under 37 CFR § 1.16.
 - X Any patent application processing fees under 37 CFR § 1.17.
- <u>X</u> The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 23-3178.
 - \underline{X} Any filing fees under 37 CFR § 1.16 for presentation of extra claims.
 - X Any patent application processing fees under 37 CFR § 1.17.
 - \underline{X} A duplicate copy of this letter is enclosed.

Please address all future correspondence in connection with the above-identified patent application to the attention of the undersigned.

Dated this 19^{14} day of June 2003.

Respectfully submitted,

JENS C. JENKINS Attorney for Applicants Registration No. 44,803

RICK D. NYDEGGER Attorney for Applicants Registration No. 28,651



PATENT TRADEMARK OFFICE

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	MAIL" (37 CFR 1.10)	Docket No.			
	Applicant(s): Phillip Y. Goldman, et al.				
ng Date	Examiner	Group Art Unit			
ch 8, 1999	Scott E. Beliveau	2614			
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r Continued Exami	ination and other documents as list (Identify type of correspondence)	ed below			
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1450, Alexandria, VA 22313-1450 on					
	(Date)	JUN 2 3 2003			
		Technology Center 2600			
	Cheryl Mattson				
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